

Home staging is all about making your space shine—clear, clean, and camera-ready. Homes that are well-prepared tend to stand out in photos, attract more interest, and often sell for a higher price.

◆ What to Keep in Mind

Outside the Property

- Remove vehicles from the driveway
- Hide bins, tools, and other clutter
- Clear away dead plants and leaves
- Mow and edge the lawn neatly
- Wash doors, windows, paths, patios, and any outdoor furniture

Living Areas & Bedrooms

- Open curtains and blinds to let natural light in
- Make all beds neatly, with plumped cushions
- Tidy under beds
- Turn off the TV and hide remotes
- Store away magazines, children's toys, and visible clutter
- Close all cupboards and drawers

Kitchen

- Clear countertops and empty the sink
- Hide towels, utensils, and cleaning products
- Remove bins, pet bowls, and bedding
- Take magnets off the fridge

Bathrooms

- Lower toilet lids
- Pull back shower curtains
- Remove towels from rails and radiators
- Ensure toilet roll holders and brushes are clean and in place
- Clear surfaces of bottles and personal products

During Holidays or Celebrations

If your home is decorated for holidays (Christmas, Halloween, Easter, birthdays), we recommend removing themed décor for the shoot. These can distract from the property's features and may not be removable in post-editing.

Empty Properties

Even vacant homes benefit from staging. Consider temporary furniture or tasteful accessories to help buyers visualise the space. Follow the same preparation checklist to maximise visual impact.

For 360° Content Clients

If we're capturing 360° virtual tours, everything in the room will be visible—there's nowhere to hide! Store items in closed cupboards or off-site. Treat it like a regular shoot but even more carefully.